

The University of Jordan/ Aqaba
The Faculty of Tourism and Hospitality
Department of Tourism Management
English for Tourism and Hospitality (5301131)
Fall 2020/2021

Instructor: Malek Aljamaliah, Ph.D
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Electronic platform: Microsoft teams

Online office hours: 12-1 pm. Wed.
Course time: 9:30-11 am. Wed.Thur
Teaching method: Online

✚ Course Description:

This course is designed to equip students with the specialized English language and skills they need to communicate effectively and appropriately in the context of tourism and hospitality. It gives students the opportunity to enrich their vocabulary, build confidence and improve fluency.

✚ Course Objectives:

This course will help students to:

- Practice English in real work situations.
- Use English language effectively and appropriately in tourism.
- Improve the essential language skills (reading, listening, writing, and speaking) in the context of tourism.
- Expand English vocabulary and terminologies used in tourism.
- Gain more confidence when using English.

✚ Required Text

Walker, R. & Harding, K. (2011) *Oxford English for Careers: Tourism 1: Student's Book*. Oxford: Oxford University Press.

✚ Additional Readings:

Supplementary readings may be distributed in class or otherwise made available to you. Students will be responsible for reading all assigned materials prior to the meeting.

✚ Course Policy

- Please join the meeting ON TIME.
- Please turn off all cell phones during the meeting.
- When a classmate or instructor speaking, please do not talk.
- If the instructor is more than 10 minutes late to class, you can leave.
- Disruption of class will not be tolerated. Students disrupting the meeting learning environment will be asked to leave the meeting.
- Students, who miss 15% of class meetings, will not be allowed to take the final exam and her/his grade should be zero (F).
- Students who miss will receive a score of zero for any exam they miss unless they have a well-documented case of injury, sickness, medical condition, or other emergency that caused them to miss the exam.
- Homework should be hand-written and submitted to the instructor by the specified due date and time. Late one will attract a 20% reduction in grade for every day late.

✚ Evaluation

- Midterm exam 30 points
- Final exam 40 points
- Assignments and participation 30 points

Note: Students must present and discuss their assignments in the classroom.

✚ Course schedule

Week	Units	Learning objectives
1-2	Unit 1: What is Tourism?	<ul style="list-style-type: none">• Be familiar with jobs in tourism• Describe job skills• Describe daily routines• Know the components of the tourism sector.
3-4	Unit 2: World Destinations	<ul style="list-style-type: none">• Describe tourism flow• Describe numbers and statistics• Describe tourism attractions destinations
5-6	Unit 3: Tour Operators	<ul style="list-style-type: none">• Know the advantages of package tours• Be familiar with the role of tour operators• Ask a tour operator for information• Know how to use prepositions of time
7	The mid exam will be held on Wednesday ,2 December	
8-9	Unit 4: Tourist Motivations	<ul style="list-style-type: none">• Know motivations for travel• Describe purpose and reasons• Describe trends• Understand changes in tourist motivation and behavior
10-11	Unit 5: Travel Agencies	<ul style="list-style-type: none">• Know services and products offered by travel agencies• Understand the stages of the sales process• know how to investigate a client's needs• know how to provide suggestions and offer advice
12-13	Unit 6: Transport in Tourism	<ul style="list-style-type: none">• Know types of transport and journeys• know how to compare types of transport• know how to describe timetables

Note: Schedule is subject to change with notification